

## A collection of digital products and templates for the Template Creators Society, including a laptop, desktop monitor, smartphone, and various printed materials like planners, social media templates, and a price guide, all featuring a cohesive floral and pastel aesthetic.

**THIS GUIDE SHOULD ANSWER  
ALL YOUR QUESTIONS**



# Is Template Creator Society right for you?

Below is an overview of what is included in each of our memberships so that you can make the best decision for yourself.

Then on the following pages there is a list of the inclusions for Template Creators Society and the most Frequently Asked Questions plus a roadmap of the training!

	Passive Income Society	Template Creators Society	Course Creators Society	Affiliate Income Society
Learn how to create digital products	✓	✓	✗	✗
Learn how to sell digital products online	✓	✗	✗	✗
2 x Weekly Coaching Calls	✓	✗	✗	✗
Monthly Q&A Calls	✓	✓	✓	✓
Base Templates to tweak & sell	✓	✗	✗	✗
Etsy Store Audits & Design Audits	✓	✗	✗	✗
Traffic Driver Training	✓	✗	✗	✗
Etsy Superstar Training	✓	✗	✗	✗
Accountability Pods	✓	✓	✓	✓
Private Facebook Community 24/7	✓	✓	✓	✓
Monthly resources drops	✓	✓	✓	✓
Learn how to create a course	✓	✗	✓	✗
Learn how to be an affiliate marketer	✓	✗	✗	✓

# Template Creators Society

## WHAT IS INCLUDED?

### Training Included

- Foundations Training on Templates, Canva, Mindset, Etsy & Design
- Create Training on Wedding Stationery, Event Stationery, Printable Art, Planners, Business, Clipart, Activities, Websites.
- Start to sell training on mockups, pricing & where to sell.
- New monthly trainings to help your business grow

### Bonus Training:

- Pinterest Protege
- Email Nurture Sequences
- Lead Magnet Training
- Creating Bundles Training

### Resources:

- Monthly Clipart Drop (for you to use in your printables & templates)
- Monthly Mockup Drop (for you to use to display and list your products)
- Seller Resources: Guides, Templates, Trends, Branding Boards and much more!

### Live Component

- Access to the inner circle Facebook group for accountability, connection and support
- Feedback on your products in the Facebook inner circle group
- Live General Q&A Session Monthly
- Live Canva Q&A Session Monthly
- Weekly Networking Sessions



## IN SUMMARY

Template Creators Society (TCS) is a mini membership and it is focused specifically on helping beginners to get started with everything they need to know about creating and selling digital products. It is the starting point to get things off the ground and up and running.

# Frequently Asked Questions

## HOW MUCH IS TEMPLATE CREATORS SOCIETY?

It is \$7 USD per month

## IS THE PLANNER ESSENTIALS KIT INCLUDED IN THE PORTAL?

Yes, the planner essentials kit is included under create/planners/resources in the learning portal.

## CAN WE KEEP OUR TEMPLATES AFTER WE LEAVE?

Yes, any base templates you use during your time in the membership you can continue to use (and sell) after you leave.

## CAN I SELL THE BASE TEMPLATES AS THEY ARE?

The base templates included in Template Creators Society are simple white with black writing, so that you can add your own style to them with fonts & colours. You must change something or else everyone would be selling the exact same things.

## IS IT SUITABLE FOR A BEGINNER OR NON DESIGNER?

Yes, our training teaches you the basics of design and you get to design alongside the video's to give you hands on experience.

## SHOULD I START HERE OR WITH PASSIVE INCOME SOCIETY?

If you are just starting out with digital products, I would recommend starting with Template Creators Society and then once you have mastered the design skills and the basics - then upgrade and go through more in depth training in the Passive Income Society - like Etsy Superstar.

## WILL THIS TEACH ME HOW TO SELL?

The training in Template Creators Society will help you to start selling your products, but does not have in depth sales training.

## IS THE TRAINING TIME SENSITIVE?

No, all training is learn at your own pace through the learning portal.

# Frequently Asked Questions

## WHAT ARE THE RULES FOR THE CLIPART AND MOCKUPS PROVIDED IN THE PORTAL?

These have been provided for you to use, the clipart is for you to use in the products you create (templates and printables). The mockups are for you to use to create your own listing images. ***These are not for resale.***

## WHERE WOULD I START?

If you are starting as a complete beginner, go through the foundations training first and then move on to create.

## WHAT IF I DECIDE IT IS NOT FOR ME?

We have a 7 day refund policy from the original subscription, so if you decide it isn't for you simply email [hello@jessa.com.au](mailto:hello@jessa.com.au)

## CAN I CANCEL ANYTIME?

Yes, you can definitely cancel anytime. Simply do this through the learning portal under edit my membership.

## WHO IS TEMPLATE CREATORS SOCIETY FOR?

Template creators society has been created for the absolute beginners, whether you have design experience or not. It will walk you through all of the steps required in order to create your digital products - no matter what you decide to make!

## WHAT IF I DON'T KNOW WHAT TO CREATE?

If you aren't sure what niche you want to create products for - start creating alongside the video's and pay attention to what you enjoy creating the most and what you create that looks the best - and start there. You can always change your niche or open other stores down the track!

## CAN I UPGRADE ANYTIME?

Yes, even when the doors to passive income society are closed you can upgrade through the learning portal under 'Account'

# Roadmap of Template Creators Society

*Start here*



FOUNDATIONS



CREATE



START TO SELL



MOMENTUM



LOOKING TO SCALE - UPGRADE TO  
PASSIVE INCOME SOCIETY



# Resources to assist you with selling digital products

THESE ARE THE TUTORIALS THAT OTHER NEW SELLERS HAVE TOLD US ARE THE MOST HELPFUL:

**CANVA TEMPLATE TUTORIALS**

**BEGINNERS GUIDE TO ETSY**

Here are all the places you can connect with us:

Facebook page

<https://www.facebook.com/thatjessab>

Free Facebook group

<https://www.facebook.com/groups/templateandprintables/>

Youtube

<https://www.youtube.com/@ThatJessaB>

Instagram

<https://www.instagram.com/thatjessab/>

Tiktok

<https://www.tiktok.com/@jessabellman>

Jump on our email list for weekly emails

<https://www.jessabellman.com/optin1650776057226>



**TO SIGN UP FOR TEMPLATE  
CREATORS SOCIETY  
CLICK HERE**