



# Is Passive Income Society right for you?

**THIS GUIDE SHOULD ANSWER  
ALL YOUR QUESTIONS**





# Is Passive Income Society right for you?

Passive Income Society is our top tier membership which covers everything you need to know about Creating Digital Products, Courses or Affiliate Income. So, if you are ready to go 'all in' with building your passive income - then this is the best solution for you.

I have added an overview of what is included in the Passive Income Society and the mini memberships below, so that you can make the best decision for yourself and have answered the most Frequently Asked Questions we receive on the following pages!

	Passive Income Society	Template Creators Society	Course Creators Society	Affiliate Income Society
Learn how to create digital products	✓	✓	✗	✗
Learn how to sell digital products online	✓	✗	✗	✗
2 x Weekly Coaching Calls	✓	✗	✗	✗
Monthly Q&A Calls	✓	✓	✓	✓
Base Templates to tweak & sell	✓	✗	✗	✗
Etsy Store Audits & Design Audits	✓	✗	✗	✗
Traffic Driver Training	✓	✗	✗	✗
Etsy Superstar Training	✓	✗	✗	✗
Accountability Pods	✓	✓	✓	✓
Private Facebook Community 24/7	✓	✓	✓	✓
Monthly resources drops	✓	✓	✓	✓
Learn how to create a course	✓	✗	✓	✗
Learn how to be an affiliate marketer	✓	✗	✗	✓



# Frequently Asked Questions

## WHAT IS INCLUDED IN PASSIVE INCOME SOCIETY?

Includes over 30 hours of training on:

- Plan your Passive Income Business (Offer Tree Training)
- Templates & Printables
- Course Creation
- Full Etsy Superstar Course
- Traffic Drivers (Includes Pinterest, Facebook Groups, Listing Building & Lead Magnets, Youtube)
- Affiliate Marketing

Live component:

- 2 x weekly coaching calls to accommodate time zones
- Monthly Mindset Coaching
- Monthly Social Media Training
- Monthly Canva Training
- Networking Calls
- Access to all live Q&As

Templates & Tools:

- 200+ Base Templates you can tweak & resell
- Mockup Mastery to create beautiful product mockups
- Email Templates
- Lead Magnet Library
- All guides & planners
- Seller resources & canva mockups
- Monthly mockup and clipart drops

Community:

- Ask questions 24/7 in our private Facebook community
- Accountability pods - regular catch ups with like minded people to brainstorm and troubleshoot

Other Resources:

Etsy Store Audits:

- All members are entitled to 1 etsy store audit per week

Design Audits:

- All members are entitled to 1 design audit per week

Challenges:

- Free access to all challenges we run throughout the calendar year

## IN SUMMARY

Passive Income Society is our Top Tier Membership and includes access to all mini memberships. At present these include:

- Template Creators Society
- Course Creators Society
- Affiliate Income Society

Plus access to all of Jessa's courses & training



# Frequently Asked Questions

## 3 MONTH & 12 MONTH PLANS - DO THEY AUTO RENEW?

Yes, they will auto renew on the anniversary

## DO YOU COVER ADS IN YOUR TRAINING?

Yes, we have an Etsy Ads Masterclass, but we do not have any general ads training for Facebook ads, etc.

## DO YOU COVER EMAIL MARKETING IN YOUR TRAINING?

We have a legendary lead magnet training, but no email specific training at present

## CAN WE KEEP OUR TEMPLATES AFTER WE LEAVE?

Yes, any base templates you use during your time in the membership you can continue to use after you leave.

## IS THE TRAINING TIME SENSITIVE?

No, all training is learn at your own pace through the learning portal.

## DO YOU ONLY TEACH HOW TO SELL ON ETSY?

While Jessa has had a lot of success on Etsy, Passive Income Society covers a lot more than just the market place. She specialises in...

- Digital Products
- Etsy
- Design & Messaging
- Course Creation
- Online Marketing

## DOES PASSIVE INCOME SOCIETY INCLUDE SECRET WEAPON?

No, Secret Weapon PLR is a completely different membership and is not included as part of the Passive Income Society.

You can find out more about Secret Weapon at:  
<https://yoursecretweaponplr.com>

## WHAT IF I UPGRADE FROM ONE OF YOUR OTHER MEMBERSHIPS?

We will then cancel your payments for that membership & you will get a pro-rata refund for the current month.



# Frequently Asked Questions

## CAN I SELL THE PASSIVE INCOME SOCIETY TEMPLATES AS THEY ARE?

The base templates included in passive income society are simple white with black writing, so that you can add your own style to them with fonts & colours. You do not need to make many changes to them, but you must change something or else everyone would be selling the exact same things.

## WHERE WOULD I START?

This would depend on your goals. The portal is split into Income Streams to help you navigate. If you want to create digital products -you would start in the Template & Printables Section whereas if you wanted to create a course you would start in the Course Creation section.

## WHAT IF I DECIDE IT IS NOT FOR ME?

We have a 7 day refund policy from the original subscription, so if you decide it isn't for you simply email [hello@jessa.com.au](mailto:hello@jessa.com.au)

## WHO IS PASSIVE INCOME SOCIETY RIGHT FOR?

Passive Income Society is for people who want to go 'ALL IN' when it comes to creating a passive income business. It is for people that are dedicated to making it work and working through any problems that arise using our community support, coaching and training.

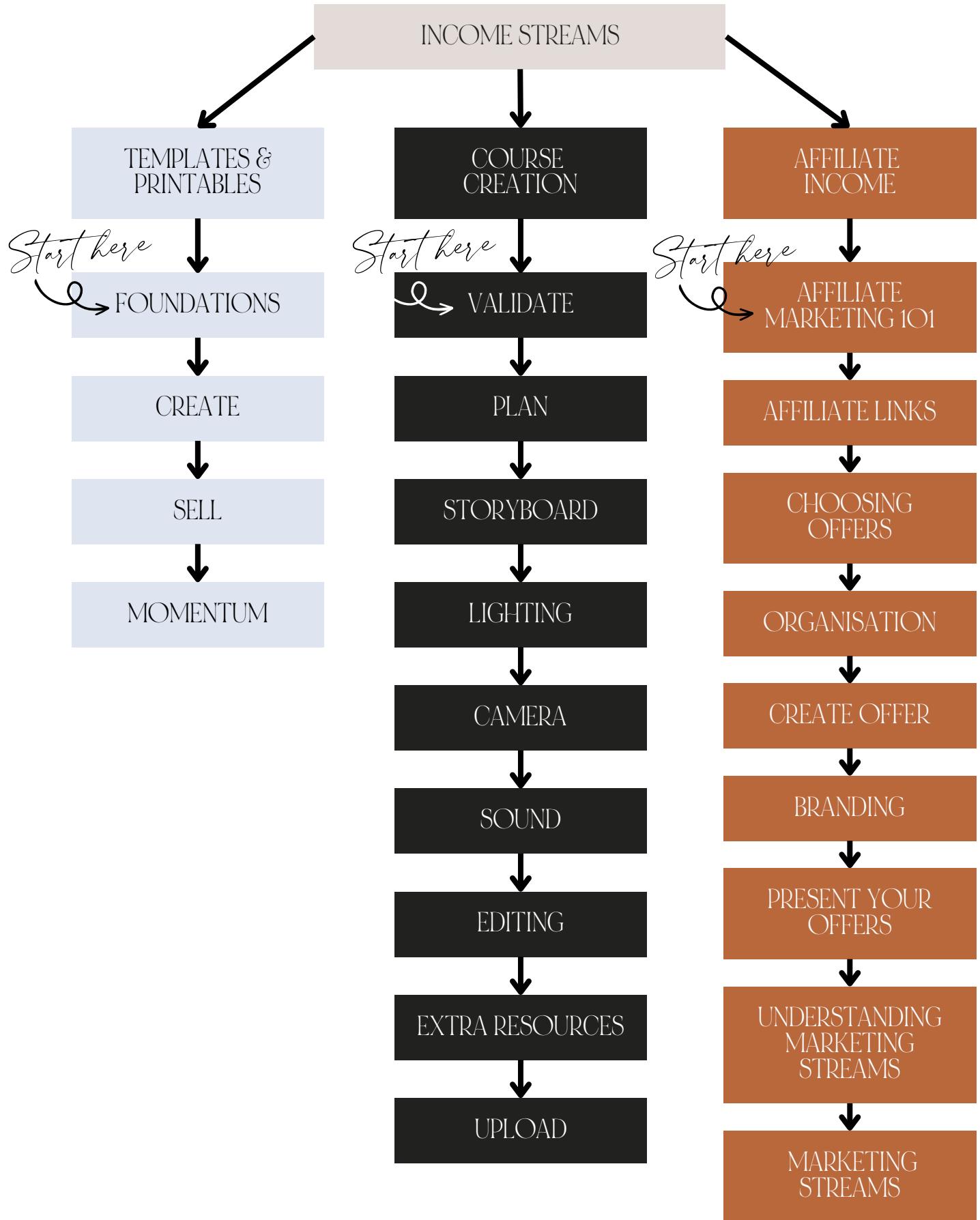
## IF I UPGRADE WILL I STILL HAVE ACCESS TO THE FACEBOOK GROUPS?

Yes, if you upgrade from a mini membership to Passive Income Society, you will still have access to the Facebook groups - plus you will have access to the Passive Income Society facebook group which is the most active of all our communities.

## CAN I CANCEL ANYTIME?

Yes, you can definitely cancel anytime. Simply do this through the learning portal under edit my membership.

# Roadmap



# Resources to assist you with selling digital products

THESE ARE THE TUTORIALS THAT OTHER NEW SELLERS HAVE TOLD US ARE THE MOST HELPFUL:

**CANVA TEMPLATE TUTORIALS**

**BEGINNERS GUIDE TO ETSY**

Here are all the places you can connect with us:

Facebook page  
<https://www.facebook.com/thatjessab>

Free Facebook group  
<https://www.facebook.com/groups/templateandprintables/>

Youtube  
<https://www.youtube.com/@ThatJessaB>

Instagram  
<https://www.instagram.com/thatjessab/>

Tiktok  
<https://www.tiktok.com/@jessabellman>

Jump on our email list for weekly emails  
<https://www.jessabellman.com/optin1650776057226>



**TO SIGN UP FOR PASSIVE  
INCOME SOCIETY  
CLICK HERE**